



## Category Management & Growth Solutions

Katie Paul				
VP, Category Management & Growth Solutions		katie.paul@kehe.com	630 343 0071	
Centerstore Category Management				
Name	Title	Email	Phone	Category Responsibilities
Rachelle Radcliffe	Director, Brand Development	rachelle.radcliffe@kehe.com	630 343 0354	
Alex Marx	Director, Category Management	alex.marx@kehe.com	630 343 0380	Nutrition Bars
Julie Terrazzino	Senior Category Manager	julie.terrazzino@kehe.com	630 343 0227	Soda, Water, Shelf Stable RTD Tea, Juice
Jean Paul Paredes	Admin Support	jeanpaul.paredes@kehe.com		
Elizabeth Frandle	Category Manager	elizabeth.frandle@kehe.com	630 343 0082	Health/Beauty Care
Christine Casey	Category Manager	christine.casey@kehe.com	630 343 0059	Vitamins, Herbs, Wellness Nutrition
Tim Dornfeld	Category Manager	tim.dornfeld@kehe.com	630 343 0178	Pet, Household Cleaners, General Merchandise
Gad Perdomo	Category Manager	gad.perdomo@kehe.com	630 343 0119	Breakfast, Cookies, Crackers
Daniela Bussard	Associate Category Manager	daniela.bussard@kehe.com	630 343 0371	Baby, Functional Beverage
Shana Cimafranca	Admin Support	shana.cimafranca@kehe.com		
Jeremy Adams	Director, Category Management	jeremy.adams@kehe.com	630 343 0144	Soup/Broth
Tabitha Sewell	Senior Category Manager	tabitha.sewell@kehe.com	630 343 0247	Dairy, Refrigerated Beverages, Refrigerated Juice, Non-Dairy Beverage
Benedick Calderon	Admin Support	benedick.calderon@kehe.com		
John Hicks	Category Manager	john.hicks@kehe.com	630 343 0439	Baking, Sweeteners
Chris Lorentz	Category Manager	chris.lorentz@kehe.com	630 343 0275	Condiments, Salad Dressing, Shelf Stable Fruit/Veg
Alvaro Reyes	Category Manager	alvaro.reyes@kehe.com	630 343 0134	Nut Butter, Jams/Preserves, Tea, Coffee
Justin Teten	Category Manager	justin.teten@kehe.com	630 343 0251	Pasta, Pasta Sauce, Spice/Seasoning
Alex Manno	Associate Category Manager	alex.manno@kehe.com	630 343 0344	Shelf Stable Meat/Seafood, Pickle/Pepper/Olive
Lorela Cuetto	Admin Support	lorela.cuetto@kehe.com		
Terry Rafferty	Director, Category Management	terry.rafferty@kehe.com	630 343 0346	Confections/Candy
Shannon Rosiak	Senior Category Manager	shannon.rosiak@kehe.com	630 343 0206	Frozen (Entree, App, Dessert, Baked Goods, Other)
Allan Reyes	Admin Support	allan.reyes@kehe.com		
Westly Weaver	Category Manager	westly.weaver@kehe.com	630 343 0122	Hispanic, Tex-Mex, Frozen Hispanic, Kosher, Cocktail Mixers
Jennifer Onoja	Category Manager	jennifer.onoja@kehe.com	630 343 0266	Salty Snacks, Jerky/Meat Snacks, Alternative Snacks
Cherie Jansen	Category Manager	cherie.jansen@kehe.com	630 343 0211	Oil, Vinegar, Italian, Mediterranean, Middle Eastern
Morgan Lee	Category Manager	morgan.lee@kehe.com	630 343 0228	Asian, Indian, Frozen Asian, Rice/Prepared
Christina Schmidt	Associate Category Manager	christina.schmidt@kehe.com	630 343 0042	Frozen Fruit/Veg/Potato, Shelf Stable Salsa/Dip/Hummus
Genesis Inajales	Admin Support	genesis.inajales@kehe.com		

Fresh Category Management				
Name	Title	Email	Phone	Category Responsibilities
Jennifer Allen	Sr. Director, Category Management	Jennifer.Allen@kehe.com	619-869-1482	
Andrea Shimono	Category Manager	andrea.shimono@kehe.com	719 439 2859	Bakery
Rebecca Ondrus	Category Specialist	rebecca.ondrus@kehe.com	331 645 6765	
Joyce Hawley	Category Specialist	joyce.hawley@kehe.com	619 227 8767	
Alex Manallo	Admin Support	alex.manallo@kehe.com		
Regan Figueroa	Director, Category Management	regan.figueroa@kehe.com	773 527 8232	Specialty Cheese, Dairy Alternatives, Fermented
Andy Fitzgerrell	Category Specialist	andy.fitzgerrell@kehe.com	707 407 6883	
Jon Reed	Category Specialist	jon.reed@kehe.com	828 231 4994	
Brock Friedrich	Lead Merchandiser, Fresh	brock.friedrich@kehe.com	303 478 5048	
Dennis Velasco	Admin Support	dennis.velasco@kehe.com		
Robert Azeff	Category Manager	rob.azeff@kehe.com	941 376 0445	Bulk Foods
John Hogan	Category Specialist	john.hogan@kehe.com	678 520 5925	
Clodimer Olaco	Admin Support	clodimer.olaco@kehe.com		
Turner Goodwin	Director, Category Management	turner.goodwin@kehe.com	616 745 1203	Deli, Foodservice, Meat
Barbara Hanmer	Category Specialist	barbara.hanmer@kehe.com	909 376 5005	
Megan Rogalski	Category Specialist	megan.rogalski@kehe.com	619 227 8767	
Alfie Delacruz	Admin Support	alfie.delacruz@kehe.com		

Growth Solutions				
Name	Title	Email	Phone	Retailer Responsibilities
Luke Crawford	Director, Growth Solutions	luke.crawford@kehe.com		Key Accounts/Regional Chains
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Josh Lopez	Growth Solutions Manager	joshua.lopez@kehe.com	817 727 0673	Central Independents
OPEN	Growth Solutions Manager			East Independents
Grace Crawford	Growth Solutions Analyst	grace.crawford@kehe.com		Key Accounts/Regional Chains
Chip Tidwell	Growth Solutions POG Manager	chip.tidwell@kehe.com	904 807 1858	All
Steve Zbkowski	Growth Solutions POG Analyst	steven.zbkowski@kehe.com	630 343 0199	All
Brian Roberson	Growth Solutions POG Analyst	brian.roberson@kehe.com	630 772 6441	All
Daena Rexho	Director, Growth Solutions	daena.rexho@kehe.com	208 602 7309	Natural Chains, E-Commerce
Heather Drenzyk	Growth Solutions Manager	heather.drenzyk@kehe.com	630 343 0169	National Chains
Madeline Yeakey	Growth Solutions Analyst	madeline.yeakey@kehe.com	630 343 0151	National Chains
Matthew Peneycad	Growth Solutions Analyst	matthew.peneycad@kehe.com	616 460 2789	Natural Chains, E-Commerce
Rob Bishop	Growth Solutions Manager	robert.bishop@kehe.com		Sprouts
Jeff Lawrence	Growth Solutions Manager	jeff.lawrence@kehe.com	630 343 0226	Fresh Thyme
Marc Nehring	Senior Growth Solutions Manager	marc.nehring@kehe.com	208 395 4599	Albertsons Corporate
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