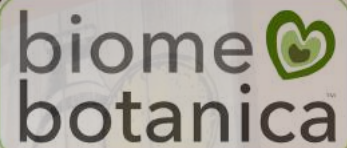


A Founder-to-Founder... WIN-WIN



Our Challenge

**COVID-impacted
Launch Delay**

**MARGIN
VELOCITY
PLANNER
(MVP)**

A Creative Solution

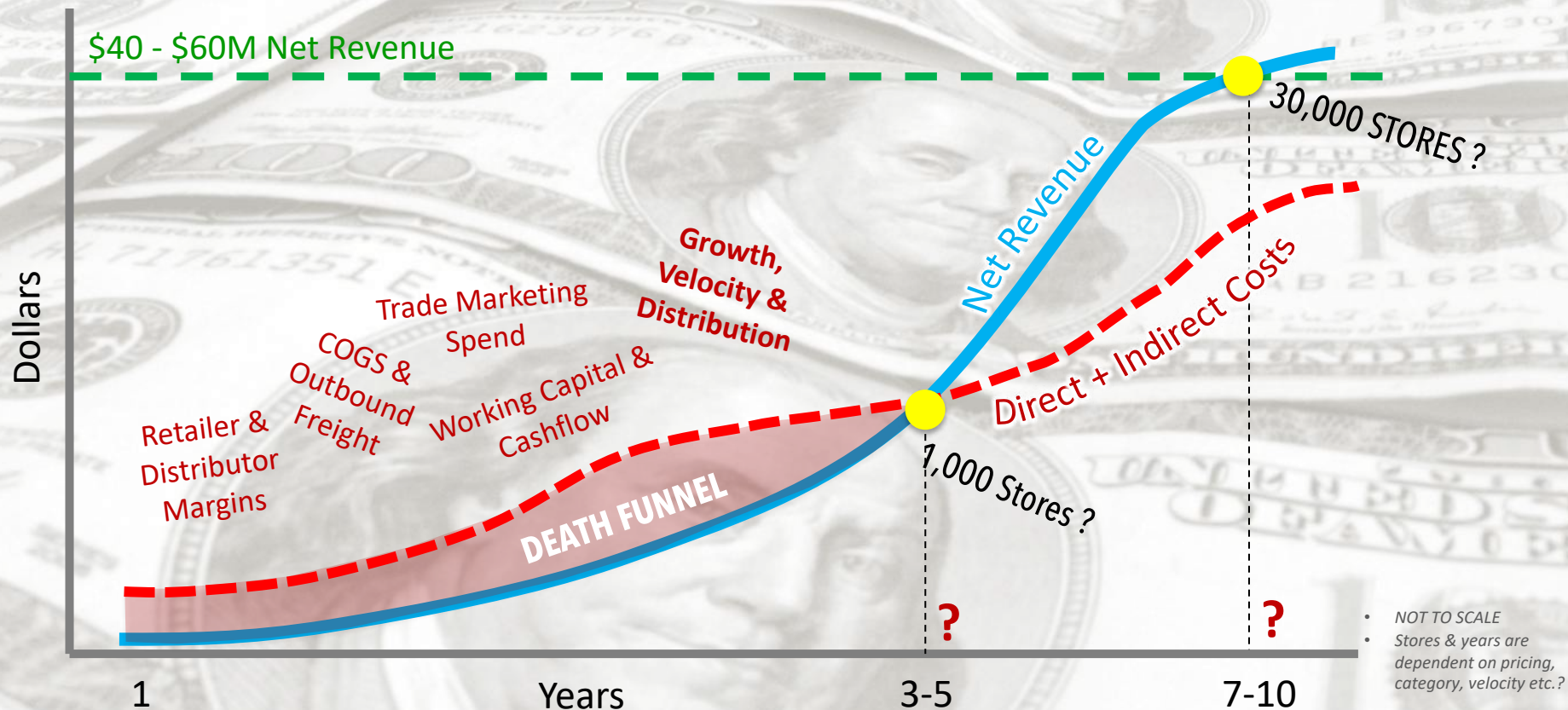
**Own "Tool"
Monetization**

Manoli Kulutbanis
Founder & CEO
manoli@biomebotanica.com

80% of Premium CPG Brands

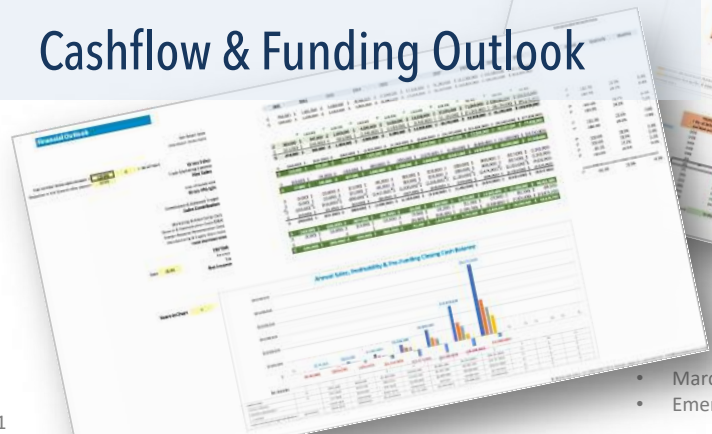


Fail to scale beyond \$500K Annual Trailing Net Revenue*



MARGIN VELOCITY PLANNER (MVP)TM

1. Velocity-based Growth & Distribution Forecaster
2. Retailer Margin & Pricing Matrix
3. Trade Marketing Spend Estimator
4. Gross Margin & COGS Analyzer
5. Cashflow & Funding Outlook



**EASY
TO USE**

**50%
OFF**

~~\$360~~

No-commitment sign-up

\$179^{}**

- March-April 2021
- Emerging Brands Only; Founder-Only license; Multi-User details soon