BETTER PACKAGING CO.

WWW.BETTERPACKAGING.COM | @BETTERPACKAGINGCO

WHAT IF?

Some of the largest companies in the world are current customers …
as well as tens of thousands of SMEs

A Packaging Revolution

Packaging used to be the villain, ours is the hero!

"Love everything you guys stand for. Thank you for existing"
& Saunter

"Best bags EVER!"
@angieauvil

"I love using these"
@blackbirdbeatuy_bb

"Thanks to the clever humans @BetterPackagingCo"
@lilfraser_collection

"Love this!"
@hello_lvly

"My customers LOVE these packages"
@that_wandering_girl

"ComPOST Packaging for the win"
@salttrading co

"Ya better Packaging! I need you"
Ora Aromatherapy

"We looked long and hard for a good solution when sending out our suits and felt guilty about even the use of cardboard & tape."
Surf Far

"Thank you for helping us #BeBetter"
@goodtastecitizen

"Loving the future of packing satchels from @BetterPackagingCo"
*@zerowastewannabe_*

"We love your bags"
Mission Workshopy

"Thanks ... we have finally eliminated plastics completely!"
@retyreshoes

Actual quotes selected from the feedback we receive daily.
Search #BetterPackaging for more

25%
eCommerce growth year-on-year
87 billion
parcels sent worldwide in 2018[1]
If all landfills were a country, it would be the
3rd largest producer of methane

60 million bags … and counting

BPCo has replaced tens of millions of single-use, virgin plastic bags with plant-based, compostable alternatives

Product range now include labels, garment bags, tape, pallet wrap, reusable mailers and more

The drive to live up to the name ‘Better’ in our name leads us to continue to innovate

Values aligned

Certified Carbonfree® Carbonfund.org

Elemental Excelerator

SHEEO

HOME OK compost TÜV AUSTRIA HOME

sustainable BUSINESS NETWORK MEMBER

AS 5810

Australasian Bioplastics association

Australian Packaging Covenant Organisation MEMBER

NEW PLASTICS ECONOMY

ANZPAC PLASTICS PACT MEMBER

THE PACKAGING FORUM

NEW ZEALAND TRADE & ENTERPRISE Te Taurapa Tūhono

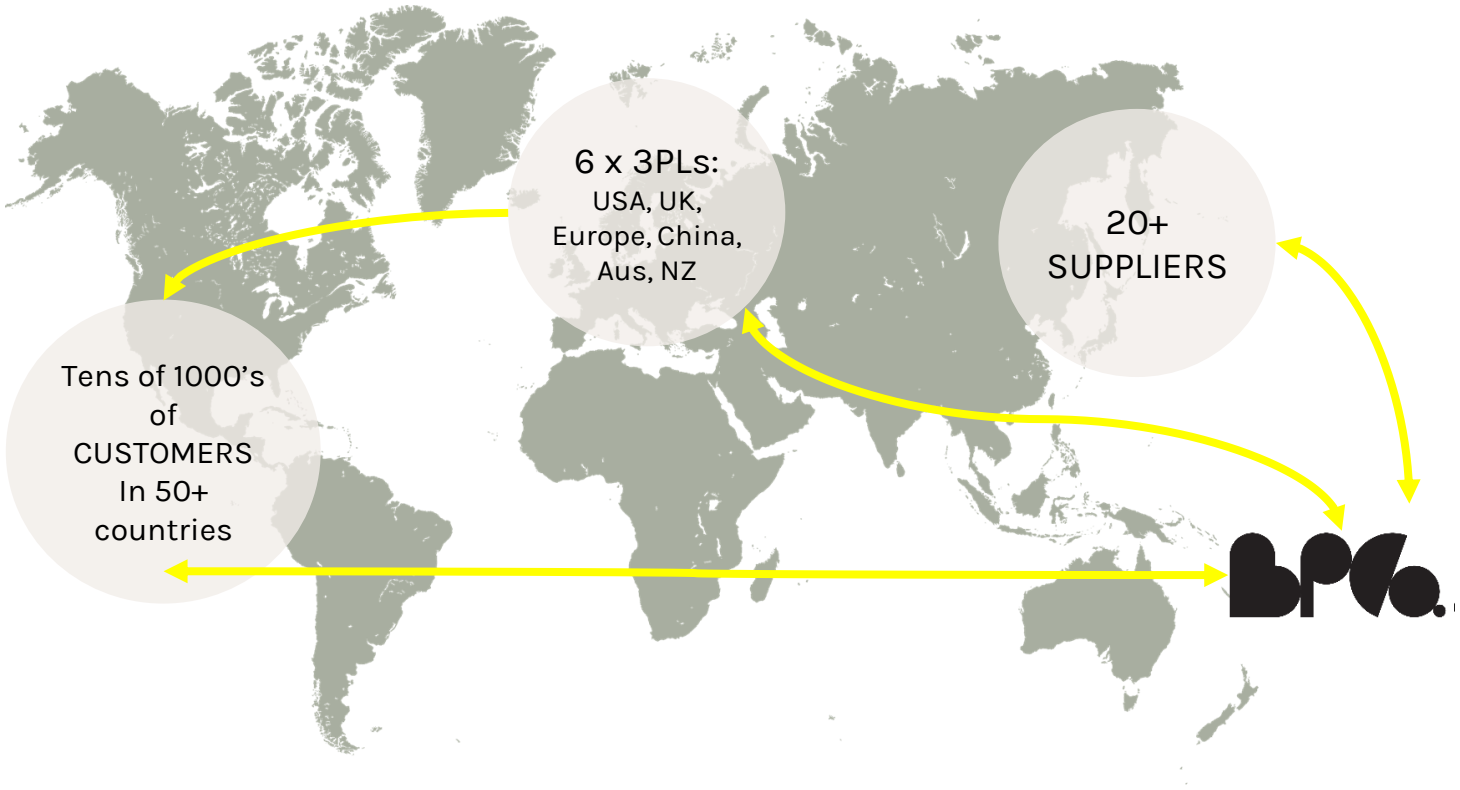
Certified B Corporation

This company meets the highest standards of social and environmental impact

Cartier WOMEN'S INITIATIVE 2021 LAUREATE

Scaling a global solution

Global network of warehouses and distribution
Servicing over 20,000 customers in 50+ countries
Tech stack to underpin growth

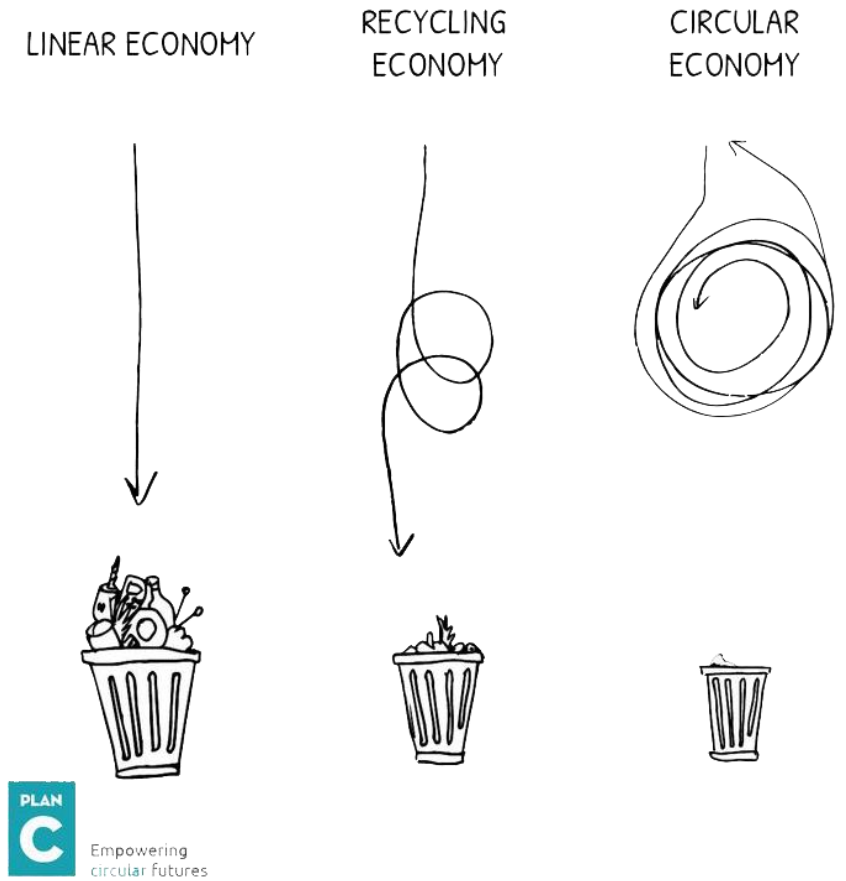


CIN7 shopifyplus ActiveCampaign xero

Learning to be OK with mistakes

A Circular Economy

As a society we have to make a fundamental shift in the way we value resources and move from a ‘linear economy’ (make, use, dispose) to a ‘circular’ one



STRIVING FOR ‘BETTER’, LAST YEAR WE ENVISIONED

The IDEAL packaging

xx

MADE FROM ~~WASTE~~ POLLUTION - Hell yes!

RECYCLABLE - Non-negotiable

ERADICATING POVERTY - That would be too good to be true!

THE WORLD'S FIRST

Packaging from Ocean Bound Plastic

Plastic out of our Oceans

The plastic in our oceans comes mostly from waterways & shorelines in countries with undeveloped waste management systems. We collect this 'unrecyclable' plastic pollution & prevent it entering our oceans

People out of Poverty

Our collectors are well paid, their communities flourish and their environment is cleaner. We help break the cycle of poverty and pollution

Fully Traceable

All aspects of the plastic collection process are traceable and verified. This enables complete traceability, transparency and impact reporting

THIS PRODUCT MEETS 14 OF THE UN'S SUSTAINABLE DEVELOPMENT GOALS

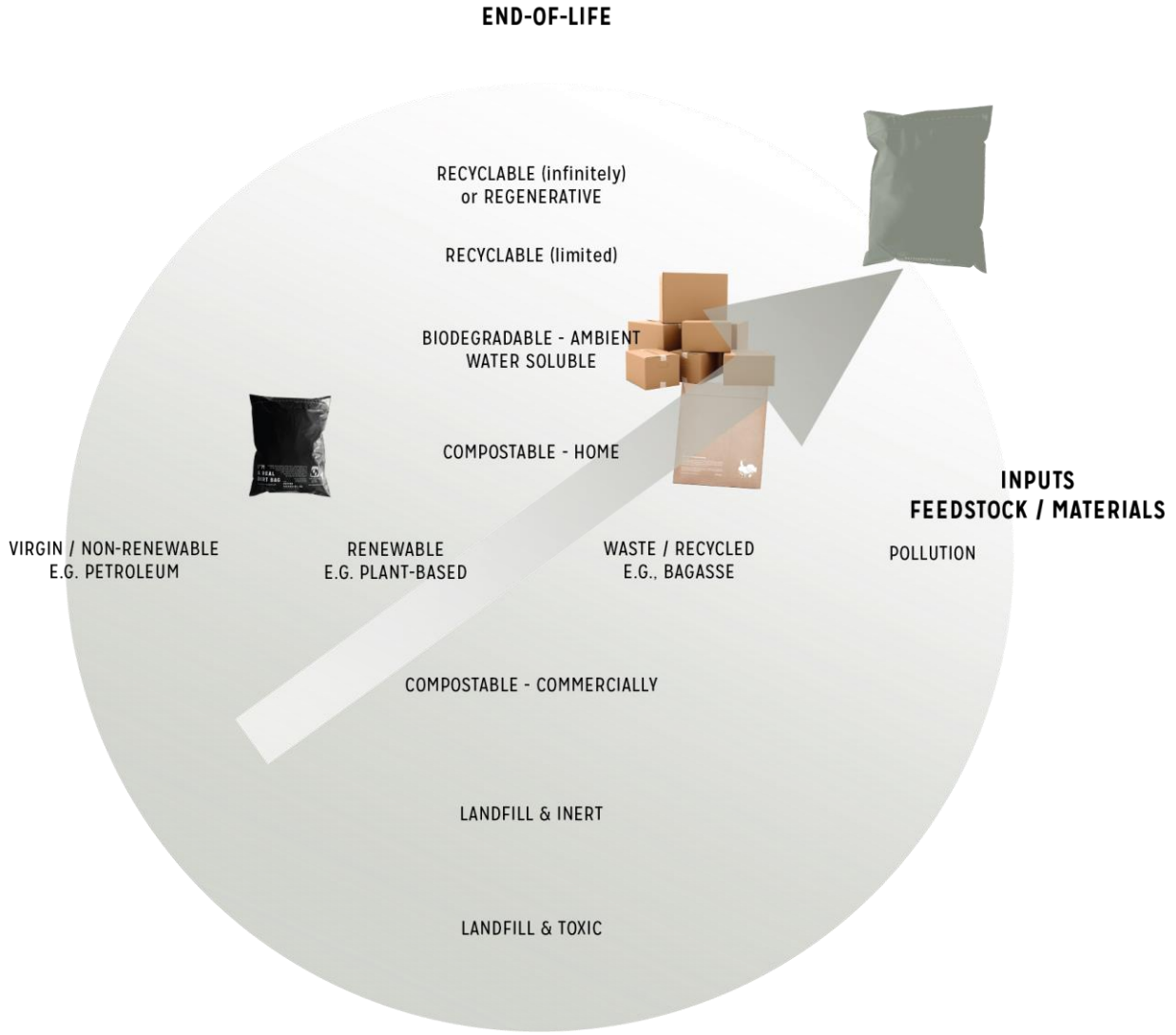
The world's first poly mailer made exclusively from ocean bound plastic and waste

What next …

CO2OUR.TECH

BIODEGRADATION OF ‘CONVENTIONAL’ PLASTICS

PRINTING INKS



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